

castlesdesign is freelance graphic design with over 30 years experience in advertising seeking a wide variety of design challenges. Specializing in print design with an emphasis on typography and an uncanny ability to exceed your expectations.

skills

Computer proficiency in InDesign, Illustrator, Photoshop and Adobe Xd.
Photo art directing, extensive color correcting and knowledge of press techniques. Creativity to spare.

experience

August 2003 to present - Freelance Designer/Art Director
castlesdesign, Atlanta, GA

June 1999 to August 2003 - Senior Designer, New Media
Macy's West full line department store, San Francisco
Designed a variety of highly creative work while maintaining corporate brand identity. Vast range of mediums included corporate identity packages, cds, brochures, outdoor media, cards, magazine ads and packaging. Partnered with clients and developed projects from conceiving and comprehensive stage through to release.

May 1996-June 1999 - Designer, fashion direct mail
Created designs for fashion advertising for direct mail and outdoor media.

September 1989 to April 1996 - Designer, women's fashion advertising
Rich's, full line department store, Atlanta
Designed all women's fashion advertising for direct mail, newspaper and specialty events.

education

Appalachian State University, 1985-1989
Bachelor of Science degree in Graphic Design, minor in Media Advertising

clients Agnes Scott College **Alkahest Artists & Attractions, Inc.** Creative Drive **Grace Marin Church** Home Depot and Home Depot Expo **Hospitality V-Marketing** Indigo Energy **infinitee communications** Keeman Petroleum Co. **Keller Williams Realty** Landscape Studio **Macy's** Metaleap Design **Milepost 4** MyCelx Technologies **Newell Rubbermaid** Smith-Bell Petroleum **Tanger Outlet Centers** Three Taverns Brewery **Video Impact** Wisteria **pro-bono designs** Burgess-Peterson Academy **Golden Gate Community, Inc.** Humane Society of NE Georgia **Intown Community Church** Oak Grove Fest **Sunset Youth Services** Young Life

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